

Delmar Family Dentistry – Terms & Conditions

Last Updated: July 8th, 2025

Welcome to Delmar Family Dentistry ("we," "us," or "our"). By using our website or services, you agree to these Terms and Conditions.

1. SMS/Text Messaging Terms

By opting in to our SMS communications, you agree to receive:

- Appointment reminders & confirmations
- Pre-visit instructions (e.g., fasting requirements)
- Post-treatment follow-ups
- Health checkup reminders
- Promotional offers (e.g., teeth whitening specials)

Key Terms:

- Consent: You authorize automated texts to the number provided
- Frequency: Typically 1–4 messages/month
- Carrier Fees: Msg & data rates may apply
- Opt-Out: Reply STOP to unsubscribe; HELP for support
- Contact: office@delmarbrushes.com

Consent Language for Forms:

"By checking this box, you agree to receive dental care messages from Delmar Family Dentistry via autodialed texts. Consent is not required for treatment. Msg & data rates apply. Reply STOP to opt out. See our [Privacy Policy] and [Terms]."

2. Privacy Policy (SMS Section)

- HIPAA Compliance: All health texts meet security standards
- No Third-Party Sharing: We won't sell your SMS opt-in data
- Vendors: Only share with HIPAA-compliant messaging providers

- Records: Store consent proof (timestamp, IP, method)

Please visit <https://www.delmarbrushes.com/> to view the Full Privacy Policy.

3. Compliance Requirements

1. Add Checkbox Consent to:
 - Online appointment forms
 - Patient registration
 - Contact pages
 2. HIPAA Protections:
 - Use secure platforms
 - Avoid sensitive details in texts
 3. Every Message Must Include:
"Reply STOP to unsubscribe. For help, reply HELP or call [phone]."
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4. General Terms

- Updates: Terms may change; check website for revisions
- Liability: Not responsible for carrier delays
- Governing Law: New York laws apply

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